

## PRESS Release

### **Two experienced Frankfurt natives set to take on the roles of host and Director of Sales and Marketing at the new ATLANTIC Hotel Frankfurt**

**Bremen, 10. December 2025.** Ahead of the highly anticipated opening of the new four-star superior ATLANTIC Hotel Frankfurt, the hotel group ATLANTIC Hotels has announced the first personnel appointments. Manuel Slapnig and Jan-Hendrik Gorge, two prominent figures in Frankfurt's hospitality industry, will be taking on key roles at the new hotel.

Manuel Slapnig, the new host at the ATLANTIC Hotel Frankfurt, has many years of experience in the luxury hotel industry. Slapnig began his professional career at the former Schlosshotel Bühlerhöhe in the Black Forest. After working at the luxury hotels Rocco Forte Villa Kennedy, Steigenberger Icon Frankfurter Hof and Hilton Frankfurt City Centre, he took on other demanding positions in the Frankfurt area. Most recently, he was Cluster General Manager of the five-star superior hotels Falkenstein Grand and Villa Rothschild.

In his new role as Director of Sales & Marketing at the ATLANTIC Hotel Frankfurt, Jan-Hendrik Gorge brings over 20 years of experience in the luxury hotel industry. Having previously worked at Le Méridien Parkhotel Frankfurt, Leonardo Hotels Frankfurt and the BWH Hotel Group based in Eschborn, where he was Senior Key Account Manager for Corporate and MICE, he most recently took on the roles of Director of Sales Frankfurt at Welcome Hotels and, at the same time, Manager MICE & Strategic Partnerships. He brings a wide range of knowledge in corporate, MICE, trade fair and leisure.

'We are delighted to welcome two experienced and competent new employees, Mr Slapnig and Mr Gorge, to our team at the ATLANTIC Hotel Frankfurt. We are convinced that they are a perfect fit for our team and the ATLANTIC Hotels philosophy.'

# ATLANTIC HOTELS

We wish them every success in their new roles and look forward to working with them," says Markus Griesenbeck, ATLANTIC Hotels' managing Director, regarding the new appointments within the hotel group.

## **The ATLANTIC Hotel Frankfurt**

The four-star superior hotel is under construction in the new Europa-Allee-Tower in Frankfurt's Europaviertel district. The 34-storey high-rise building will have 373 rooms up to the 19th floor. Highlights will include a fitness area on the 19th floor and the Skylinebar on the 20th floor, both of them will offer incredible views of the Frankfurt skyline from a height of 64 metres. The hotel will also have nine event rooms that can be combined to suit various needs for meetings, conferences, private receptions and celebrations. The hotel is scheduled to open in summer 2026.

## **About the ATLANTIC Hotels Group**

The ATLANTIC Hotel Group offers stylish design, refined cuisine and personalised full service. Currently operating 20 hotels under the brand names ATLANTIC Hotels, unique by ATLANTIC Hotels and Severin\*s, as well as the LOUIS in Munich, with over 2,300 rooms and modern, light-flooded conference and event rooms for up to 1,200 people.

The 20 ATLANTIC Hotels Group are located in: Bremen, Bremerhaven, Kiel, Lübeck, Travemünde, Wilhelmshaven, Münster, Essen, Heidelberg, Munich, on the island of Sylt and in Lech am Arlberg.

All ATLANTIC Hotels, Severin\*s Resort & Spa Sylt as well as Louis Hotel Munich are certified according to the GreenSign guidelines.

Find out more at:  
[atlantic-hotels.de](https://atlantic-hotels.de)

Photos (from left to right): Jan-Hendrik Gorge, Manuel Slapnig  
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