

**PRESS RELEASE**

## **Full commitment for the hotel-juniors**

**Hotel Directors Association awards the ATLANTIC Hotel Kiel the certificate "Excellent education"**

### **ATLANTIC Hotel Kiel receives recertification for excellent training**

**The ATLANTIC Hotel Kiel will be even more attractive to potential newcomers. In addition to a special training and compensation concept, the hotel ensures a certified excellent education.**

<Kiel, 20th September 2017> The ATLANTIC Hotel Kiel continues to rank among the leading city hotels in Germany - and not only from the guests' point of view. The company was honored by the Hotel Directors Association Germany e.V. (HDV) in 2013 as one of the first Hotels in Germany with the certificate "Excellent education".

"We are particularly proud of this award," says General Manager Frank Blasberg. "After all, it is more important than ever to have good specialists in the company and this requires the best possible training." For this reason, the ATLANTIC Hotel Kiel has been devoting the greatest attention not only to the guests but also to the topic of education for many years. At present, 12 young people at the ATLANTIC Hotel Kiel enjoy "excellent training" that opens up the best opportunities for their professional life and further education opportunities.

"The certificate "Excellent education" is the highest award for training quality in the hotel industry." To emphasize this, the award of the HDV is audited by an independent testing organization - the Dekra - and must also be renewed every two years. "This is important for quality assurance," said HDV Chairman Alexander Aisenbrey, after all, a certified as "excellent training company" house must constantly act at the highest level - and in every way. Speaking of the highest level: Before the awarding of the certification, which was initiated in 2013, the companies have to fulfill extremely demanding examination criteria, answer questions and provide corresponding proof. Especially the young people should benefit from the new certification. "The certificate offers trainees not only a guide to find a suitable apprenticeship, including a suitable training company, but also gives their parents the assurance that their children are being excellently trained," adds HDV Chairman Aisenbrey. Like no other certificate let the now introduced HDV certificate "Excellent Training" recognize exemplary training companies with complex training and further education opportunities at first glance.

**Contact:**

ATLANTIC Hotels Management GmbH  
Markus Griesenbeck, Managing Director  
Ludwig-Roselius-Allee 2  
28329 Bremen  
Phone: +49 (0) 421 33300-0  
Fax: +49 (0) 421 33300-552  
E-Mail: [info@atlantic-hotels.de](mailto:info@atlantic-hotels.de)  
Internet: [www.atlantic-hotels.de](http://www.atlantic-hotels.de)

**Contact for the press:**

ATLANTIC Hotels Management GmbH  
Marco Steinberg  
Schmiedestraße 9-15  
23552 Lubeck  
Phone: +49 (0) 451 38479-553  
Fax: +49 (0) 451 38479-500  
E-Mail: [msteinberg@atlantic-hotels.de](mailto:msteinberg@atlantic-hotels.de)  
Internet: [www.atlantic-hotels.de](http://www.atlantic-hotels.de)