

ACCOMPANYING PROGRAMMES

Our supporting programmes offer a range of exciting experiences in Bremen or directly at the race-course. Whether for company, seminar or private guests – our Event Team together with our expert partners will ensure a very special time for both you and your guests.

Here are some of the options available!

The Rock



Discover THE ROCK, the extraordinary off-road vehicle track of Mercedes-Benz in Bremen. THE ROCK is pure action, driving pleasure and off-road power around Bremen's third-highest hill.

Take your adventure to the extreme and drive a Mercedes-Benz GLC to its limits. Accept the challenge and test your driving skills! You'll be impressed.

Guided tour of the Mercedes-Benz factory in Bremen



Ten Mercedes-Benz car models carry the “Made in Bremen” seal. Cars with the star on the bonnet have been produced in Bremen since 1978 – a total of more than eight million units. 12,700 employees ensure that more than 400,000 vehicles roll off the production line every year. Impressive figures. They show that Bremen has a big heart for cars.

Whether sporty and fast or luxurious and dignified. For example, the sporty racers SL and SLC are perennial favourites. The Daimler plant in Bremen is at the same time the lead plant for the worldwide production of the C class. From here, all the production facilities of the C class are controlled, monitored and optimized. Go on a tour of discovery and get a glimpse behind the scenes of a state-of-the-art automobile factory. Combine your tour with The Rock off-road vehicle track and a delicious BBQ.

Visit the Bremen Bonbon Manufaktur (sweets store)



As a child, who hasn't dreamt of designing their own sweet? Now you have the opportunity to realise the dream.

Sabine Marquart and her team will introduce you and your guests to the art of producing sweets in the historic surrounds of Böttcherstraße in Bremen. You will get involved, too, and create your „perfect sweet“!

Winter market



Our winter markets on the grounds of the Bremen Racecourse provides a special winter event in a private atmosphere. Pavilions with winter decorations and seasonal food and drinks let you and your guests create and enjoy your own winter market, winter wonderland or funfair!

Our team from the Event Office is happy to help!